



## Central West Coast Chapter



# Sponsorship Opportunities

*September 2024 – August 2025*

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# A Connected Network of Communications Pros

## What is FPRA?

The Florida Public Relations Association (FPRA) was the first public relations association in the United States, founded in 1938 – more than 85 years ago.

Today there are 16 chapters across the state and more than 1,000 members who form a strong professional network, sharing knowledge in the ever-changing field of public relations.



## LOCAL IMPACT

The Central West Coast chapter of FPRA (CWC-FPRA) includes Sarasota, Manatee, and DeSoto counties, and boasts more than 100 members.

Ranging from large corporations, to hospitality and tourism, to small nonprofits with major impact, our members represent some of the region's greatest local institutions.



*Professionals who understand the importance of relationships know they are plugged into the best network around.*



# Representing the Central “Best” Coast



**NAMED 2023 BEST OF SRQ  
BEST NETWORKING GROUP**



## WE KNOW PR

Our sponsors receive a great deal of exposure through CWC-FPRA events and communications because the chapter stands out for its engagement and member loyalty. We're known for our network!

Your partnership reaches the public relations, marketing, and communications professionals who are planning strategy for numerous corporations, nonprofits, agencies and professional organizations.



**AWARDED FPRA CHAPTER OF THE YEAR  
83rd Annual State Conference August 2022, Orlando, FL**

# Sponsorship Value

## \$2,500 ANNUAL SPONSOR

- Logo featured with live url on our chapter website and monthly e-newsletter
- Year-round social media promotion and recognition of sponsorship with logos, mentions, and links where appropriate
- Logo on printed promotional materials including step-and-repeat backdrop and a quarter page feature in event programs
- One admission to each sponsored event, valued at more than \$300, with additional guest admission charged at the member rate
- Opportunity to distribute promotional materials at attendees' seats or registration table at all events
- Verbal and digital screen recognition at events
- Opportunity to speak about your company, products, and services at your choice of one major event: MediaCon, Chapter Image Awards, or Board Installation



## \$5,000 ANNUAL SPONSOR

- All benefits listed above AND...
- Opportunity to present as a speaker at a Professional Development luncheon on an approved topic
- Opportunity to host a Professional Development event or Member Mixer at your place of business or of your choosing.
- Key logo/branding placement at the 86th Annual FPRA Conference in Orlando, August 2025, valued at \$1,000.

*The above packages and financial contributions are customizable based on the interests of your organization. We welcome your input and thank you for your support.*