

The Independents

A Guide to the Independent Public Relations Professionals in the Central West Coast Chapter

The Independents are FPRA members in the Central West Coast Chapter who own and operate their own firms. In addition to contact information, each firm has provided a brief description to better guide you in selecting the right public relations professional to work with your company.

"APR" after a name indicates the FPRA chapter member is accredited in public relations.

Blake Public Relations Consulting Group

Susan L Blake

susanblake@earthlink.net

T 941/544.8077

F 941/355.7112

Specializing in great writing, teaching and PR using a mix of traditional and electronic communication strategies.

EnviZage

Dee Zulauf, APR, PARTNER

Public Relations and Project Management

4317 Lost Forest Lane

Sarasota, FL 34235

T 941/586.1171

EnviZage is a partnership specializing in public relations, project management, development and design, and professional growth seminars. Through offices in Sarasota and New York City, we team with our clients to transform concepts and visions to new, innovative approaches that provide increased visibility, income, and growth for businesses, non-profit organizations, and individuals.

Grace Unlimited

Grace Carlson, APR

Marketing, PR & Creative Services

www.graceunlimited.biz

grace@graceunlimited.biz

741 S. Orange Ave.

Sarasota, FL 34236

T 941/362.3011

F 941/362.1921

C 941/228.9083

Grace Unlimited is uniquely qualified to help clients target and reach local audiences with customized messages. A board-certified public relations professional since 1992, business owner Grace Carlson has successfully assisted healthcare-related organizations, education-based clients and corporate citizenship initiatives achieve their communication goals among key constituencies and publics.

Heidi Smith Communications Inc.

Heidi Smith, APR, CPRC

Email: hsmith@hsmithinc.com

T 941/750.0031

Niche: Strategic communications for corporate image development and community initiatives

Imagica Communications

Holly Johnson, Vice President

www.imagica.us

holly@imagica.us

5084 Windward Avenue

Sarasota, FL 34242

T 941/349.9174

Integrated PR, marketing, design and photography firm specializing in travel, tourism, hospitality, real estate and business to business communication programs. Firm accepts both project and ongoing program work that

can involve any or all of the following: Branding, corporate identities, PR, marketing, design, website development and photography.

Keiser and Company

Jake Keiser, Principal

jake@keiserandco.com

T: 941.366.6467

Specializes in marketing, design and public relations for any size business. Clients have been featured in Men's Health, USA Today, O (Oprah) Magazine, Good Morning America, Global HR, LP Gas, Pipeline and Gas Journal, Industrial Safety and Health News, The Business Journal, and other business and consumer focused media.

LDR Creative Inc.

Lisa Rubinstein

lisa@ldrcreative.com

6320 Watercrest Way, #302

Lakewood Ranch, FL 34202

T & F 941/373.3803

Lisa Rubinstein started LDR Creative in 2004, after seven years as Publicist and Director of PR for Lakewood Ranch. Through her work experience, Rubinstein has had the opportunity to develop professional relationships with almost every media outlet in the Tampa Bay region. Her successful pr campaigns and marketing plans have garnered positive recognition in local, regional and national arenas.

PRecise Communications

Susan Hicks

PR & Media Relations

pr@precisewriting.com

2100 Constitution Blvd.

Sarasota, FL 34231

T 941/925.3602

Helping small businesses and authors to promote their products and services through public relations activities. Offering innovative planning, a network of contacts, and superb writing skills.

Suzanne Dameron, Partner

Aspire

Green Branding & Social Marketing

(941) 362-3011

suzanne@aspirepr.biz

Aspire Green Branding & Social Marketing is a values driven public relations and marketing firm. We help businesses promote their sustainable policies and practices and serve organizations with progressive social and environmental initiatives.

Niche: Starr Communications provides public and media relations for small to medium businesses.

Stingray Solutions, Inc.

Joseph Curley, APR

Public Relations and Marketing Consultant

joecurley@tampabay.rr.com

T 941/761.1263

35 years of PR & Marketing Experience in Agency and Corporate Environments: Crisis Communications, Media Relations, Corporate and International Public Relations, Internal Communications, Public Relations Messaging to Targeted Audiences, Brainstorming for Results, Issues Management & Public Issue Campaigns, Special Events & Grand Openings, Tourism, Industry Planning and Strategy

Thomas E. Nunan, APR

Public Relations Counsel

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Over 46 years of public relations experience in all phases of the profession.

Voss & Associates, Inc.

David R. Voss

Communicating Education

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We are a full-service communications company with its heart in education.